

**NALS of Michigan  
Announces its Second Annual Visionary 5K Challenge  
Saturday, September 23, 2017, at 9 a.m.  
Vasa Pathway  
4450 Bartlett Road  
Williamsburg, Michigan**

**Proceeds Benefit the NALS of Michigan Scholarship Program**

The NALS of Michigan Scholarship Committee is busy making plans for the Second Annual Visionary 5K Challenge, which will be run on September 23, 2017.

NALS of Michigan became a chartered member of NALS. . .the association for legal professionals in 1961 and consists of eight local chapters that provide legal education and training to legal support professionals. Our membership consists of legal secretaries, legal assistants, paralegals, law office managers, file clerks, receptionists, court reporters, judicial assistants, corporate legal staff, etc. Each year the association awards a scholarship to an individual enrolled in a legal education program at a school of advanced education and is a resident of the state of Michigan. Scholarships are awarded on the basis of scholastic or legal career achievement, future career goals, demonstration of financial need, and leadership ability.

As part of our efforts to raise money for future scholarships, we are hosting this Visionary 5K Challenge and are hoping for a huge success. To that end, we are asking for your support as a sponsor. We believe the support of sponsors, like you, is critical to establish a high caliber event that will become an annual event and not only offer financial assistance to deserving individuals, but highlight the legal community of Michigan in a positive light. Your potential sponsorship of this event will help us achieve these goals.

What would it cost to have your business name on hundreds of moving billboards? Because that is what your sponsorship of the "Visionary 5K Challenge would accomplish - **PROMOTION OF YOUR BUSINESS!!!** Not only do you get your company's name on the back of our race t-shirt, but also listed on our web site, with advertising in our coveted race "Grab" Bag. As a sponsor, if you provide coupons, business cards, flyers, etc., we will include these in the race package that each participant will receive. What better way to promote your business in the community than helping our youth achieve their goals.

Listed on the attached form are the different levels of sponsorship available for our race. In return for your financial or product sponsorship, we offer you name and product recognition in what, we hope, will become one of Michigan's highly reputable road races. We plan to promote our race extensively to attract a large number of competitors from all over Michigan.

Please take time to review the attached sheets, and feel free to visit our web site at [www.nalsofmichigan.org](http://www.nalsofmichigan.org) and our event website at <http://nalsmievents.weebly.com/> for all information about our race. We look forward to hearing from you and appreciate your questions or comments regarding your sponsorship of our race. Please fill out the enclosed sponsorship form at your earliest convenience and return it to the address listed or e-mail Jodi Velez, CLP, at [jvelez@jarboelawtc.com](mailto:jvelez@jarboelawtc.com) and I will get back to you with additional details and information.

Thank you again for your interest and support of the Visionary 5K challenge and the NALS of Michigan Scholarship Program. We look forward to hearing from you soon.

# The 2017 VISIONARY 5K CHALLENGE

## Run/Walk Race Facts

**Event:** "Visionary 5K Challenge"

**Date & Time:** Saturday September 23, 2017, at 9 a.m.

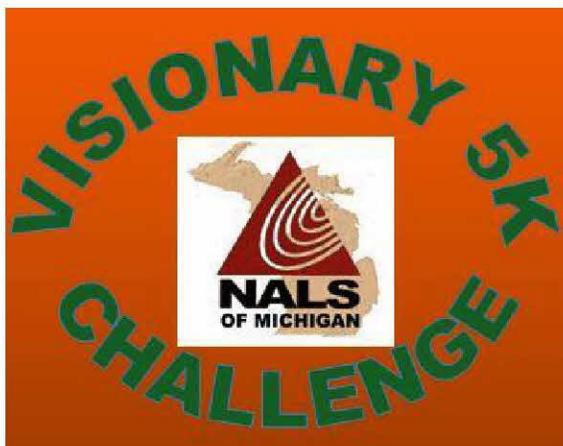
**Course:** The Course is 99.9% off road and the weather will affect the course so be prepared. Walking is allowed, but strollers are not recommended due to the terrain conditions. No pets are allowed. Timing will be done via a manual system.

**Organizers:** NALS of Michigan Scholarship Committee

**Amenities:** All registered participants will receive a "Grab" Bag that contains a t-shirt, a list of all sponsors, and other cool stuff. Sponsors are encouraged to put in an advertisement or a coupon good for their business, or items such as pens, pencils, water bottles, or other promotional items. Awards go to 1st, 2nd, and 3rd place men and women.

**Beneficiary:** All proceeds from the Visionary 5K Challenge will be used to fund the NALS of Michigan Scholarship Program.

**Advertising:** Through sponsorship of the "Visionary 5K Challenge" race, your company will be listed as a sponsor on the NALS of Michigan website at [www.nalsofmichigan.org](http://www.nalsofmichigan.org) and in all promotional materials distributed for the event throughout the state.



**Register for the Race at:** <https://events.bytepro.net/visionary-5k/>